

CONVERTING TO A MORE TOLERANT BERMUDAGRASS

WHAT'S THE RETURN ON INVESTMENT?

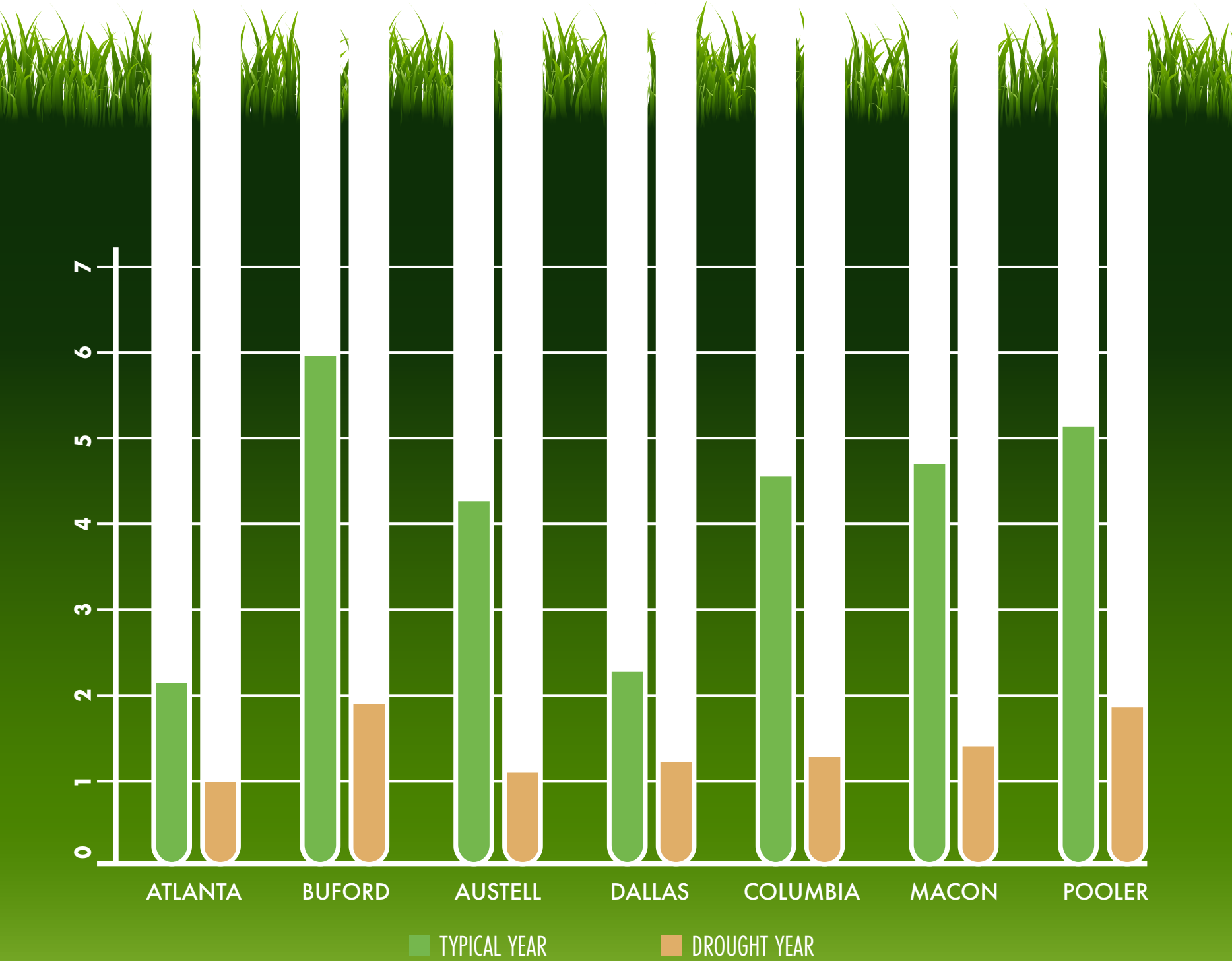
THE ROI ON DIY CONVERSION TO A MORE DROUGHT-TOLERANT BERMUDAGRASS IS SIGNIFICANT, ESPECIALLY IN DROUGHT YEARS

DURING TYPICAL CONDITIONS,
TIFTUF™ WILL PAY FOR ITSELF IN

DURING DROUGHT CONDITIONS,
TIFTUF™ WILL PAY FOR ITSELF IN

3.8 YEARS

1.7 YEARS



*DETERMINED BY THE STATE MEDIAN ACCORDING TO A GEORGIA STUDY CONDUCTED BY
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