

turf *trends*



Discover

TIFTUFTM
CERTIFIED BERMUDAGRASS

the perfect
grass for
your yard



A Production of *My Home Improvement* Magazine.

Top-Quality Turf

TifTuf™ Bermudagrass stands the test of time

A home's lawn is its first impression, and making a beautiful first impression demands the best-quality sod.

Introducing TifTuf, a revolutionary new standard in turfgrass varieties. The sod can withstand all the extremes Georgia's unpredictable weather can have on your lawn. TifTuf was developed by Drs. Wayne Hanna and Brian Schwartz from The University of Georgia's College of Agricultural & Environmental Sciences. After 25 years of testing in Georgia's own "backyard" of Tifton, Georgia, hence the name, the testing gave way to the creation of a drought tolerant, wear-and-tear tolerant, and partial shade tolerant new sod.

TifTuf's superior drought tolerance means your lawn will need less water to maintain its lush green color. It has been engineered to flourish in

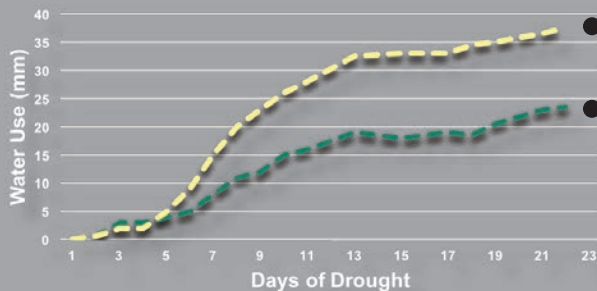
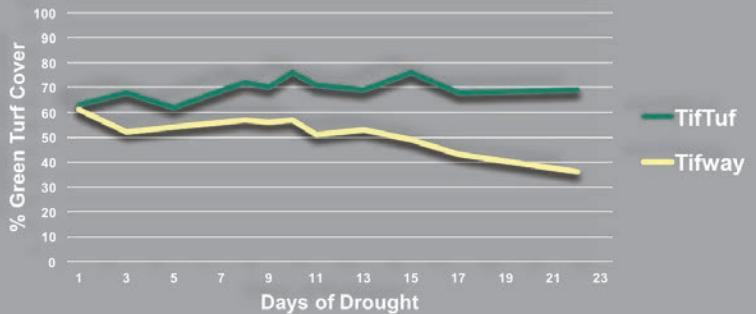
a variety of conditions (sun exposure, humidity, severe temperature changes) while maintaining environmental sustainability. TifTuf allows you to have the verdant lawn of your dreams without subjecting the environment to unnecessary hardship.

Part of the pleasure of having a beautiful lawn is actually getting out and playing on it. TifTuf is a warm season lawn that will repair itself during the growing season, meaning it will spread to fill any wear and tear caused by playing and running or from pets. Besides the regrowth ability, it is also proving to simply better withstand damage caused by high foot traffic. If you want to practice a sport wearing cleats on your TifTuf lawn, don't worry about it and go for it!

Another standout feature of TifTuf is its shade tolerance. Dogwood and pine trees are common in

DROUGHT CONDITION COMPARISONS

TifTuf vs. Tifway



TifTuf uses

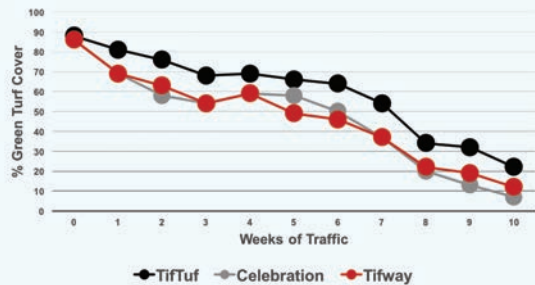
38%
less water

than Tifway

TIFTUF
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Data provided by Dr. Brian Schwartz, Associate Professor, Crop and Soil Science Department, University of Georgia, Tifton Campus. Infographic created by Super-Sod.

Traffic Tolerance COMPARISONS



TifTuf leaves are **UPRIGHT** and **DENSE**; therefore,

TIFTUF TOLERATES WEAR AND TEAR BETTER than Tifway and Celebration, making it better suited for

SPORTS FIELDS

TIFTUF
CERTIFIED BERMUDAGRASS



Data provided by Dr. Brian Schwartz, Associate Professor, Crop and Soil Science Department, University of Georgia, Tifton Campus. Infographic created by Super-Sod.

Southern landscapes, but their bountiful shade can hinder the growth of most turf grass. TifTuf has been grown under shade conditions, doing very well under high pine shade (equates to 50 percent shade or “partial” shade) as long as it gets at least five hours of direct sun. Being a Bermudagrass, it will always thrive when exposed to direct sun, all day long.

One of the struggles with switching to a new turf is the initial maintenance with getting the sod to take root. TifTuf has been tested in real world installations and during the high heat and drought of late summer-fall 2016, when irrigation systems couldn’t possibly keep up with the environmental challenges, many new TifTuf lawns were laid around Atlanta. In that real-life test, TifTuf shone as a game-changer as a successful, low-water use lawn.

The University of Georgia recommends having your soil tested prior to installation so you can better understand its condition and plan an appropriate fertilizing schedule based on the test.

IT’S ALL IN THE NUMBERS

Requires 38 percent less water than common Tifway Bermuda. (Source: Federal Special Crop Research Initiative)

Even in 50 percent pine shade, TifTuf maintained vitality. (Source: Dr. Brian Schwartz – UGA)

TifTuf’s spring green up rating is 1.1 points higher than other Bermudagrasses typically grown in the Southeast. (Source: Dr. Brian Schwartz – UGA)

Switching to TifTuf pays for itself in a median average of 1.7 years under drought conditions. (Source: Dr. Clint Waltz – UGA)

CONTACT YOUR LOCAL COUNTY EXTENSION OFFICE TO HAVE YOUR SOIL TESTED:

- Fulton County: (404) 730-7000
- DeKalb County: (404) 298-4080
- Gwinnett County: (678) 377-4010
- Cobb County: (770) 528-4070

Q With TifTuf, what seasons can I expect rich, green-colored grass?

A: TifTuf is the lawn that stays greener longer. It stays greener during a drought, it stays greener longer into the fall (withstanding some frost), and it greens up earlier in the spring than other warm season lawns, including other types of Bermudagrass. An owner can expect to have well over half a year of green grass; in the Atlanta area, that equates to April through November.

Q I’ve had problems with unhealthy sod in the past. How can I ensure I am getting the best product?

A: Make sure you purchase “Certified Turfgrasses” from a sod grower. Certified Turfgrass types have a documented history and pedigree, they have ensured purity in production and harvesting, and they are grown and inspected under strict rules and guidelines. TifTuf Bermudagrass is grown only under Certified conditions and the sod farm can provide paperwork to prove it. The Georgia Crop Improvement Association (www.certifiedseed.org) monitors all these aspects of Certified Turfgrass.

Q How can I use my water most efficiently when irrigating my turfgrass?

A: Reducing disease is also an important aspect to plan for when setting your irrigation timer. Watering your lawn only in the early morning (before sunrise) facilitates efficient use of water— allowing water to soak into the ground and be absorbed by roots while reducing the risk of water loss due to evaporation in the heat of the day. Plus, morning watering allows the grass leaf blades to air dry during the day, reducing the risk of lawn diseases from moisture remaining on the lawn overnight.